



PRESS-RELEASE

Kjell Hegstad Joining AgileTrailblazers

About Kjell Hegstad

Kjell Hegstad is one of the most innovative individuals in the industry. Kjell has driven transformative innovations within financial services, manufacturing and education with design and innovation awards from Apple, Wall Street Journal, Parents Magazine and USA Today. Other highlights include:

- Lived and Worked in Silicon Valley for 6 years
- Military Experience
- Patent in Mobile e-comm
- Global Keynote Speaker
- Co-rang bell at NYSE
- Built Compaq/HP Global digital revenues to \$100M
- Conceptualized and Built 1313 Innovation.com
- Harvard Business School - Digital Disruptor
- One of 25 digital natives selected by the World Bank for a Global innovation session
- Visioned and built planet orange, an award winning financial literacy site.
- Can say “No-Onions” in 22 languages!



Agile Trailblazers, a business transformation and Agile software delivery firm today announced that it has hired Kjell Hegstad, founder of Digital-Vikings, a digital innovation studio operating out of Philadelphia and Wilmington, DE.

“In a way, it’s business as usual for us”, said Kjell

Hegstad (pictured), former executive with ING DIRECT/Capital One. Continued Mr Hegstad: We have been working closely with AgileTrailblazers for many years and the combination of their superior approach to business outcomes via agile, dev-ops and digital business transformation mixed with our digital innovation savvy and rapid Proof of Concept ability, makes for a great combined offering. Mr Hegstad, will become the Chief Innovation Officer for AgileTrailblazers effective immediately.

Naeem Hussain, Co-Founder and CFO of Agile Trailblazers said; “As Agile Trailblazers continue to grow at a rapid pace and as the market is demanding digital transformation and innovations around tech such as; AI, blockchain, IoT and voice, we are thrilled to add the capabilities to our services.”

Both Mr. Hussain and Mr Hegstad agrees that strengthening the core capabilities at AgileTrailblazers will help position themselves better in the marketplace and believe that Agile Delivery + Innovation = Digital transformation. This delivery framework and capability results in greater business value for the customer.

The Digital-Vikings customer base will not be impacted as all current and proposed projects will continue to be managed by Digital-Vikings and all of the Digital-Vikings online channels will continue to operate under the digital-vikings name until further notice.

About Agile Trailblazers

Agile Trailblazers is a full-service agile service provider focused on rapid and measured customer outcomes via business transformation, software delivery, agile training and dev-ops.

About Digital-Vikings.

Digital-Vikings is an East-Coast based digital innovation company, with talent from Silicon Valley, focused on building Rapid POC's, MVP's and digital innovation initiatives.

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